CONTRACT

KSAZ
511 W. Adams Street
Phoenix, AZ 85003
(602) 257-1234

Contract / Revision	Alt Order #
119566 / 1	Kirkpatrick

Product		
Kirkpatrick for Congress		
Contract Dates	Estimate #	
09/25/12 - 10/01/12	**11621**	
Advertiser		Original Date / Revision
Kirkpatrick/AZ/Cong-D		08/15/12 / 09/21/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KSAZ	Tom Desmond	Phoenix-Local
Special Handling		
Demographic		
Households		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Media Strategies & Research
Attention: Susanne Collins
1580 Lincoln Street
Suite 510
Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KSAZ	09/25/12	09/28/12	M-F 5a-530a	5a-530a		:30			NM	3	$675.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	-T-TF--	3	$225.00							
N 3	KSAZ	09/25/12	09/28/12	M-F 530a-6a	530a-6a		:30			NM	3	$744.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	-TWTF--	3	$248.00							
N 4	KSAZ	10/01/12	10/01/12	M-F 530a-6a	530a-6a		:30			NM	1	$248.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	M------	1	$248.00							
N 5	KSAZ	09/25/12	09/28/12	M-F 6a-7a News	6a-7a		:30			NM	2	$900.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	-T-T---	2	$450.00							
N 7	KSAZ	09/25/12	09/28/12	M-F 7a-8a News	7a-8a		:30			NM	2	$1,000.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	--W-F--	2	$500.00							
N 8	KSAZ	10/01/12	10/01/12	M-F 7a-8a News	7a-8a		:30			NM	1	$575.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	M------	1	$575.00							
N 9	KSAZ	09/25/12	09/28/12	M-F 8a-9a News	8a-9a		:30			NM	4	$1,500.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	-TWTF--	4	$375.00							
N 10	KSAZ	10/01/12	10/01/12	M-F 8a-9a News	8a-9a		:30			NM	1	$375.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	M------	1	$375.00							
N 11	KSAZ	09/26/12	09/26/12	M-F 9a-10a News	9a-10a		:30			NM	1	$265.00
	Political LUR											

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09/25/12 - 10/01/12	Kirkpatrick for Congress	**11621**

Advertiser	Original Date / Revision
Kirkpatrick/AZ/Cong-D	08/15/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/24/12	09/30/12	--W----	1		$265.00					
N 13	KSAZ	09/27/12	09/27/12	M-F 10a-11a	10a-11a		:30			NM	1	$175.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/24/12	09/30/12	---T---	1		$175.00					
N 14	KSAZ	09/25/12	09/25/12	M-F 12p-1230p Noon News	12p-1230p		:30			NM	1	$175.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/24/12	09/30/12	-T-----	1		$175.00					
N 15	KSAZ	10/01/12	10/01/12	M-F 12p-1230p Noon News	12p-1230p		:30			NM	1	$200.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/01/12	10/07/12	M------	1		$200.00					
N 16	KSAZ	10/01/12	10/01/12	M-F 1p-2p	1p-2p		:30			NM	1	$200.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/01/12	10/07/12	M------	1		$200.00					
N 17	KSAZ	09/25/12	09/28/12	M-F 2p-3p	2p-3p		:30			NM	4	$700.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/24/12	09/30/12	-TWTF--	4		$175.00					
N 18	KSAZ	10/01/12	10/01/12	M-F 2p-3p	2p-3p		:30			NM	1	$175.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/01/12	10/07/12	M------	1		$175.00					
N 19	KSAZ	09/25/12	09/28/12	M-F 4p-430p	4p-430p		:30			NM	4	$1,800.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/24/12	09/30/12	-TWTF--	4		$450.00					
N 20	KSAZ	10/01/12	10/01/12	M-F 4p-430p	4p-430p		:30			NM	1	$450.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/01/12	10/07/12	M------	1		$450.00					
N 21	KSAZ	09/25/12	09/28/12	M-F 430p-5p	430p-5p		:30			NM	4	$2,000.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/24/12	09/30/12	-TWTF--	4		$500.00					
N 22	KSAZ	10/01/12	10/01/12	M-F 430p-5p	430p-5p		:30			NM	1	$450.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/01/12	10/07/12	M------	1		$450.00					
N 23	KSAZ	09/25/12	09/28/12	M-F 5p-530p News	5p-530p		:30			NM	3	$2,160.00
	Candidate Discount											
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/24/12	09/30/12	-TWTF--	3		$720.00					

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Kirkpatrick/AZ/Cong-D	08/15/12 / 09/21/12

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Spot	Ch	Start Date / Date Range	End Date	Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KSAZ	09/24/12-09/30/12		*M-F 5p-530p News*	*5p-530p*	-TuWThF----	*:30*		*~~$720.00~~*	*NM*		
	See MG 23.5,23.6,23.7											
3	KSAZ	09/24/12-09/30/12		*M-F 5p-530p News*	*5p-530p*	-TuWThF----	*:30*		*~~$720.00~~*	*NM*		
	See MG 23.5,23.6,23.7											
4	KSAZ	09/24/12-09/30/12		*M-F 5p-530p News*	*5p-530p*	-TuWThF----	*:30*		*~~$720.00~~*	*NM*		
	See MG 23.5,23.6,23.7											
5	KSAZ	09/24/12-09/28/12		M-F 5p-530p News	5p-530p	---WThF----	:30		$720.00	NM		
Ⓜ	MG for 23.4,23.3,23.1											
6	KSAZ	09/24/12-09/28/12		M-F 5p-530p News	5p-530p	---WThF----	:30		$720.00	NM		
Ⓜ	MG for 23.4,23.3,23.1											
7	KSAZ	09/24/12-09/28/12		M-F 5p-530p News	5p-530p	---WThF----	:30		$720.00	NM		
Ⓜ	MG for 23.4,23.3,23.1											
N 24	KSAZ	10/01/12	10/01/12	M-F 5p-530p News	5p-530p		:30			NM	1	$552.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	M------	1	$552.00							
N 25	KSAZ	09/25/12	09/28/12	M-F 530p-6p News	530p-6p		:30			NM	3	$1,656.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	-TWTF--	3	$552.00							
N 27	KSAZ	09/25/12	10/01/12	M-F 6p-630p News	6p-630p		:30			NM	3	$1,650.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	--WT---	2	$525.00							
Week:	10/01/12	10/07/12	M------	1	$600.00							
N 28	KSAZ	09/26/12	09/26/12	W7p-9p	W7p-9p		:30			NM	1	$5,670.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	--W----	1	$5,670.00							
N 29	KSAZ	09/25/12	09/28/12	M-F 9p-10p News	9p-10p		:30			NM	4	$4,000.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	-TWTF--	4	$1,000.00							
N 30	KSAZ	10/01/12	10/01/12	M-F 9p-10p News	9p-10p		:30			NM	1	$1,000.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	M------	1	$1,000.00							
N 31	KSAZ	09/25/12	10/01/12	M-F 10p-1030p News	10p-1030p		:30			NM	2	$1,600.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	-T-----	1	$800.00							
Week:	10/01/12	10/07/12	M------	1	$800.00							
N 32	KSAZ	09/29/12	09/29/12	Sa 9p-10p News	9p-10p		:30			NM	1	$600.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	-----S-	1	$600.00							
N 34	KSAZ	09/30/12	09/30/12	Su 9p-10p News	9p-10p		:30			NM	1	$800.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/24/12	09/30/12	------S	1	$800.00							

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 35	KSAZ	09/28/12	09/28/12	M-F 1p-2p	130p-2p		:30			NM	1	$150.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/24/12	09/30/12	----F--	1	$150.00						
									Totals		58	$32,445.00

*Tax 1 Note: Phoenix City Sales Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 -10/01/12	12	$5,625.00	$4,781.25	$23.91	$4,805.16
08/27/12 -09/30/12	46	$26,820.00	$22,797.00	$113.99	$22,910.99
Totals	58	$32,445.00	$27,578.25	$137.90	$27,716.15

Signature: _____ **Date:** _____

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